

# WEATHER SITES NETWORK – VIDEO

## Advertising Specifications

**Asset Due Date: 2 weeks prior**

### Creative Requirements

AccuWeather Pre-Roll



### Ad Specifications

Max File Dimensions*:	Up to 1920x1080
File Types Accepted:	MP4
Max File Size:	Up to 100MB
Minimum Resolution:	24FPS
Aspect Ratio:	4:3, 16:9
Length:	:15 or :30 seconds
Click Thru URL	Partner to Provide

### Additional Information

> This program requires the VISIT FLORIDA logo. To view logo guidelines and logo options, [please click here](#).

### Submit Creative

- > We advise that all creative assets are submitted by the asset due date to avoid any delays and incurring any additional associated program fees.
- > Advertiser must prepare full list of assets and specs contained in this document for each co-op program.
- > Email files to: [VFLOOP@MilesPartnership.com](mailto:VFLOOP@MilesPartnership.com)

For file specs, material extension and creative questions contact:  
[VFLOOP@MilesPartnership.com](mailto:VFLOOP@MilesPartnership.com) or  
(303) 867-8237