

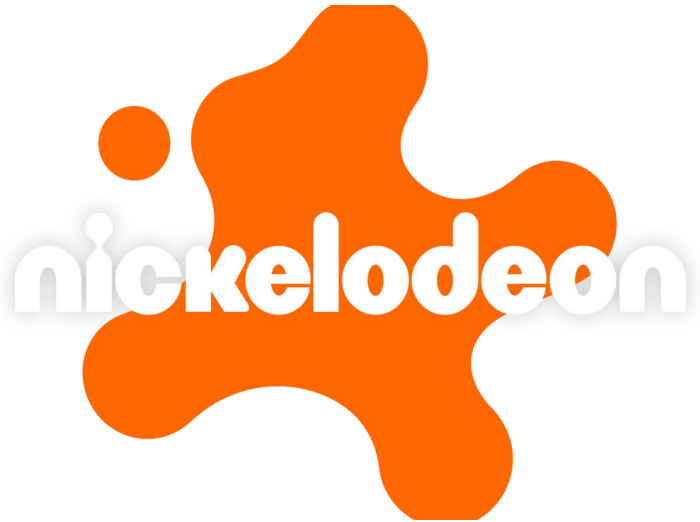
# Nickelodeon Video



**Asset Due: 2 weeks prior**

## Creative Requirements

Short- Form Pre-Roll



## Ad Specifications

Dimensions	1280x720, 1920x1080
File Types Accepted	m3u8, mp4
Bitrate:	SD- <1500kbps, HD- 1500kbps
Duration:	:15 or :30

## Additional Information

> This program requires the VISIT FLORIDA logo. To view logo guidelines and logo options, [please click here.](#)

## Submit Creative

- > We advise that all creative assets are submitted by the asset due date to avoid any delays and incurring any additional associated program fees.
- > Advertiser must prepare full list of assets and specs contained in this document for each co-op program.
- > Email files to: [VFLOOP@MilesPartnership.com](mailto:VFLOOP@MilesPartnership.com)

For file specs, material extension and creative questions contact:  
[VFLOOP@MilesPartnership.com](mailto:VFLOOP@MilesPartnership.com) or  
(303) 867-8237