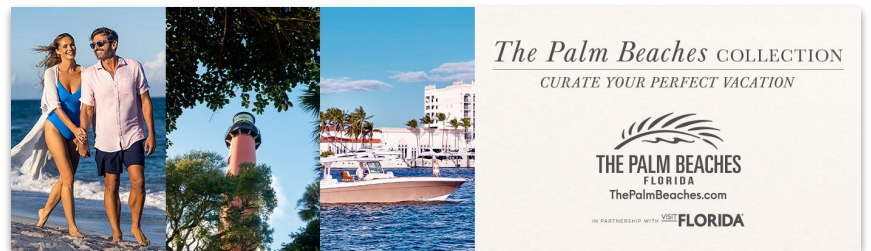


DIGITAL BILLBOARDS

Advertising Specifications

Asset Due Date: 2 weeks prior



Ad Specifications

Digital Billboard
Dimensions:

1400x400, 840x400, 1080x1920, 1920x1080, 1800x600

***Banners sizes required, additional sizes optional**

File Types Accepted:

JPEG

Max File Size

100KB

Additional Information

> **This program requires the VISIT FLORIDA logo. To view logo guidelines and logo options, [please click here](#)**

Submit Creative

- > We advise that all creative assets are submitted by the asset due date to avoid any delays and incurring any additional associated program fees.
- > Advertiser must prepare full list of assets and specs contained in this document for each co-op program.
- > Email files to: VFLOOP@MilesPartnership.com

For file specs, material extension and creative questions
contact: VFLOOP@MilesPartnership.com or
(303) 867-8237

VISIT FLORIDA®