

FLORIDA WELCOME CENTER VISITATION: 2024



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
I-10 Welcome Center													
2023	18,742	20,146	28,195	23,984	31,357	41,475	49,755	26,652	22,769	24,408	25,775	28,893	342,151
2024	22,066	26,885	37,951	31,596	35,751	49,203	51,661	31,827	21,080	22,814	20,809	23,166	374,809
Difference	3,324	6,739	9,756	7,612	4,394	7,728	1,906	5,175	-1,689	-1,594	-4,966	-5,727	32,658
% Change	18%	33%	35%	32%	14%	19%	4%	19%	-7%	-7%	-19%	-20%	10%
I-75 Welcome Center													
2023	49,219	53,011	67,009	49,152	35,171	48,598	61,183	24,917	35,480	44,871	33,259	52,191	554,061
2024	40,118	56,559	63,236	35,252	33,659	54,898	64,571	25,669	25,849	42,212	33,252	49,867	525,142
Difference	-9,101	3,548	-3,773	-13,900	-1,512	6,300	3,388	752	-9,631	-2,659	-7	-2,324	-28,919
% Change	-18%	7%	-6%	-28%	-4%	13%	6%	3%	-27%	-6%	0%	-4%	-5%
I-95 Welcome Center													
2023	39,678	41,268	42,489	36,664	25,850	37,135	40,829	32,298	24,710	32,823	34,419	36,100	424,263
2024	35,805	37,727	42,552	31,770	27,933	39,617	34,666	24,976	18,138	26,591	28,319	38,839	386,933
Difference	-3,873	-3,541	63	-4,894	2,083	2,482	-6,163	-7,322	-6,572	-6,232	-6,100	2,739	-37,330
% Change	-10%	-9%	0.1%	-13%	8%	7%	-15%	-23%	-27%	-19%	-18%	8%	-9%
Capitol Welcome Center													
2023	4,940	5,022	9,687	9,784	5,633	5,633	4,202	4,027	4,821	5,840	5,150	4,266	69,005
2024	5,206	9,935	6,183	6,126	4,076	4,076	5,658	3,799	3,112	4,597	4,693	4,139	61,600
Difference	266	4,913	-3,504	-3,658	-1,557	-1,557	1,456	-228	-1,709	-1,243	-457	-127	-7,405
% Change	5%	98%	-36%	-37%	-28%	-28%	35%	-6%	-35%	-21%	-9%	-3%	-11%
TOTAL for all HIGHWAY Welcome Centers													
2023	107,639	114,425	137,693	109,800	92,378	127,208	151,767	83,867	82,959	102,102	93,453	117,184	1,320,475
2024	97,989	121,171	143,739	98,618	97,343	143,718	150,898	82,472	65,067	91,617	82,380	111,872	1,286,884
Difference	-9,650	6,746	6,046	-11,182	4,965	16,510	-869	-1,395	-17,892	-10,485	-11,073	-5,312	-33,591
% Change	-9%	6%	4%	-10%	5%	13%	-1%	-2%	-22%	-10%	-12%	-5%	-3%
TOTAL for ALL Welcome Centers													
2023	112,579	119,447	147,380	119,584	98,011	132,841	155,969	87,894	87,780	107,942	98,603	121,450	1,389,480
2024	103,195	131,106	149,922	104,744	101,419	147,794	156,556	86,271	68,179	96,214	87,073	116,011	1,348,484
Difference	-9,384	11,659	2,542	-14,840	3,408	14,953	587	-1,623	-19,601	-11,728	-11,530	-5,439	-40,996
% Change	-8%	10%	2%	-12%	3%	11%	0%	-2%	-22%	-11%	-12%	-4%	-3%

FLORIDA WELCOME CENTER VISITATION: 2024

