

FLORIDA WELCOME CENTER VISITATION: 2022 2023



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
I-10 Welcome Center													
2022	16,937	21,352	33,399	29,329	36,830	49,674	55,089	27,303	21,795	22,012	21,682	20,668	356,070
2023	18,742	20,146	28,195	23,984	31,357	41,475	49,755	26,652	22,769	24,408	25,775	28,893	342,151
Difference	1,805	-1,206	-5,204	-5,345	-5,473	-8,199	-5,334	-651	974	2,396	4,093	8,225	-13,919
% Change	11%	-6%	-16%	-18%	-15%	-17%	-10%	-2%	4%	11%	19%	40%	-4%
I-75 Welcome Center													
2022	49,570	53,011	76,264	49,152	50,193	75,875	80,223	40,943	40,369	59,519	46,715	59,775	681,609
2023	49,219	52,322	67,009	45,211	45,762	62,809	65,852	31,825	35,480	48,755	42,476	52,191	598,911
Difference	-351	-689	-9,255	-3,941	-4,431	-13,066	-14,371	-9,118	-4,889	-10,764	-4,239	-7,584	-82,698
% Change	-1%	-1%	-12%	-8%	-9%	-17%	-18%	-22%	-12%	-18%	-9%	-13%	-12%
I-95 Welcome Center													
2022	38,363	41,852	42,489	44,743	30,397	42,043	46,700	35,925	24,367	37,726	33,022	37,146	454,773
2023	39,678	41,268	43,506	36,664	25,850	36,723	40,829	32,298	24,710	32,823	34,419	36,100	424,868
Difference	1,315	-584	1,017	-8,079	-4,547	-5,320	-5,871	-3,627	343	-4,903	1,397	-1,046	-29,905
% Change	3%	-1%	2%	-18%	-15%	-13%	-13%	-10%	1%	-13%	4%	-3%	-7%
Capitol Welcome Center													
2022	4,940	5,615	6,154	5,392	5,066	5,698	4,798	4,313	4,008	4,758	4,633	4,198	59,573
2023	5,206	5,022	9,687	9,784	5,633	5,633	4,202	4,027	4,821	5,840	5,150	4,266	69,271
Difference	266	-593	3,533	4,392	567	-65	-596	-286	813	1,082	517	68	9,698
% Change	5%	-11%	57%	81%	11%	-1%	-12%	-7%	20%	23%	11%	2%	16%
TOTAL for all HIGHWAY Welcome Centers													
2022	104,870	116,215	152,152	123,224	117,420	167,592	182,012	104,171	86,531	119,257	101,419	117,589	1,492,452
2023	107,639	113,736	138,710	105,859	102,969	141,007	156,436	90,775	82,959	105,986	102,670	117,184	1,365,930
Difference	2,769	-2,479	-13,442	-17,365	-14,451	-26,585	-25,576	-13,396	-3,572	-13,271	1,251	-405	-126,522
% Change	3%	-2%	-9%	-14%	-12%	-16%	-14%	-13%	-4%	-11%	1%	0%	-8%
TOTAL for ALL Welcome Centers													
2022	109,810	121,830	158,306	128,616	122,486	173,290	186,810	108,484	90,539	124,015	106,052	121,787	1,552,025
2023	112,845	118,758	148,397	115,643	108,602	146,640	160,638	94,802	87,780	111,826	107,820	121,450	1,435,201
Difference	3,035	-3,072	-9,909	-12,973	-13,884	-26,650	-26,172	-13,682	-2,759	-12,189	1,768	-337	-116,824
% Change	3%	-3%	-6%	-10%	-11%	-15%	-14%	-13%	-3%	-10%	2%	0%	-8%